

2011 Big Head Corps Committee



Jim Dailey



Kerry Doman



Sean Harrington



**Head Honcho
Steve Booher**



Cassie Sobelton



Dan Connell



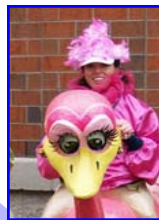
Scott Adlhoch



Sean Moran



Nikki Ruddy



Lauren Rakolta



Reserve Your Spot! Contact Valerie Richards at (313) 923-7403 or e-mail vrichards@theparade.org or Fax Reservation Form to (313) 923-2920



Welcome to The Parade Company's 2011 Big Head Corps Membership

America's Thanksgiving Parade®, produced by The Parade Company, has become a unique and eagerly awaited holiday tradition...uniting families and individuals throughout our community and the nation in a celebration of spirit and storybook wonder.

One of The Parade Company's grandest attractions is our world renown papier-mâché head collection. These colorful artifacts were originally acquired from artists in Viareggio, Italy with several dating back to the 1940s. The ever expanding collection of nearly 300 heads are restored by the seasoned artists at The Parade Company that have been trained by the talented artisans from Viareggio. These cherished parade characters can be seen throughout the year in the studio and along the parade route.

2011 will mark the 4th year the Big Head Corps makes it's march down Woodward Avenue. This year also plans to be even bigger and better with many exciting new Events and activities planned throughout the year for our members. 2011 "Head Honcho" Steve Booher is confident in making an even bigger impact in the community this year. This group of enthusiastic young professionals will put on their heads Thanksgiving morning and march down Woodward Avenue, all in hopes of bringing smiles to people's faces and shedding light on one of Detroit's hidden treasures. In addition to great fun along the parade route, Big Head Corps Members also receive:

- ★ 1 individual photo of you in costume taken on Parade Day
- ★ 1 Big Head Corps t-shirt
- ★ 1 Ticket for the Big Head Corps Breakfast on Parade morning – 11/24/11
- ★ 2 VIP Grandstand tickets in a designated Big Head Corps section – 11/24/11
- ★ 2 VIP Pancake Breakfast tickets at The Parade Company – 11/4/11
- ★ 4 Parade Preview Party tickets – 10/19/11
- ★ 4 A Day in Paradeland tickets – 11/26/11
- ★ Admission to Parade Company networking events
- ★ Endless FUN on the Parade route and during the year!

Contact Valerie Richards at The Parade Company with questions
or to sign up at (313) 923-7403 or vrichards@theparade.org

Parade Preview Party – 4 tickets included in membership

The Parade Company Studio

Wednesday, October 19 5:00 – 8:00 pm

The doors open behind the scenes at The Parade Studio to launch the 2011 America's Thanksgiving Parade season. Sponsors, VIP's and the media converge on Paradeland and are invited to enjoy a 'sneak peek' of the working parade studio as the staff and countless volunteers prepare for the upcoming parade. A fashion show of the new 2011 parade costumes highlight this fun event for the entire family!

VIP Pancake Breakfast – 2 tickets included in membership

The Parade Company

Friday, November 4 6:30 am – 9:00 am

The Parade Studio is the site of the much anticipated annual Pancake breakfast. This business networking event features 'celebrity flapjack flippers' showcasing their cooking skills! Parade sponsors, media, civic dignitaries and business and community leaders celebrate this unique parade kick-off event. Paul W. Smith broadcasts his WJR morning show live from the breakfast.

Hob Nobble Gobble®

Location—Ford Field

Friday, November 18, 6:00 pm – 10:00 pm

Detroit's premiere family event, Hob Nobble Gobble®, is now the Saturday before Thanksgiving at Ford Field. An unforgettable night of enchantment and wonder celebrates America's Thanksgiving Parade®. This black tie event is an over the top evening filled with national caliber talent, live music, fantastic food and a full carnival midway complete with rides and games. This evening will surely be a sell out so get your tickets now.

America's Thanksgiving Parade – Included in membership

Thursday, November 24

Hundreds of thousands of spectators line Woodward Avenue to view the fantastical floats, balloons, marching bands, clowns and celebrities. The two hour parade is featured locally on WDIV, Local 4, and one hour of the parade is televised nationally, broadcasted to over 74.5 million households.

A Day in Paradeland - 4 tickets included in membership

The Parade Company Studio

Saturday, November 26 11:00 am – 6:00 pm

The Parade Company invites everyone to experience the magic of "Paradeland"! Carnival games, crafts, live entertainment, delicious treats and a visit from Santa make a fun, holiday event for the entire family.



THE PARADE COMPANY

THE PARADE COMPANY
**BIG
HEAD
CORPS**





Papier-Mache Head Choices

Fill in the 1st and 2nd choice on your enrollment form with the name of the head you would *prefer* to wear in the parade. Please be aware that each head fits differently. Head choices are NOT confirmed until a costume fitting is done at the parade studio in **October 2011**. While there are duplicates of some of our heads, most are unique and one of a kind. Quantities of each are noted in the circle. Please schedule your head fitting early to ensure you get your preferred head!



Hank Aguirre



Father Casey



Father Cunningham



Gerald Ford



Henry Ford



Charles Lindbergh



Joe Louis



Aretha Franklin



Diana Ross



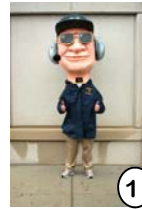
Rosa Parks



Elijah McCoy



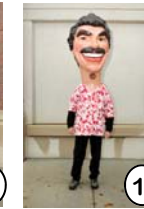
Walter Reuther



Bo Schembechler



Bob Seger



Tom Selleck



Art Van Elslander



G. Mennen Williams



Coleman Young



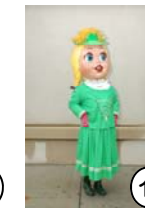
Chinese Girl



Dutch Girl



French Girl



German Girl



Greek Girl



Hindu Girl



Italian Girl



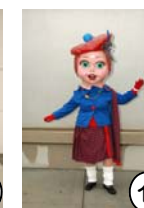
Japanese Girl



Mexican Girl



Polish Girl



Scottish Girl



Spanish Girl

