

2010 Big Head Corps Committee



Steve Booher



Head Honcho
Jim Dailey



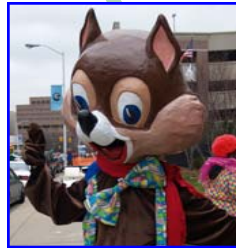
Sean Moran



Kerry Doman



THE PARADE COMPANY



Nikki Ruddy



Sean Harrington



Lauren Rakolta

Find us on Facebook
BigHead Corps



Scott Adlhoch

Reserve Your Spot! Contact Valerie Richards at (313) 923-7403 or e-mail vrichards@theparade.org or Fax Reservation Form to (313) 923-2920



Welcome to The Parade Company's 2010 Big Head Corps Membership

America's Thanksgiving Parade®, produced by The Parade Company, has become a unique and eagerly awaited holiday tradition...uniting families and individuals throughout our community and the nation in a celebration of spirit and storybook wonder.

One of The Parade Company's grandest attractions is our world renowned papier-mâché head collection. These colorful artifacts were originally purchased from artists in Viareggio, Italy with some dating back to the 1940s. Numbering over 300, the ever expanding collection is kept in shape by the seasoned artists at The Parade Company that have been trained by the talented artisans from Viareggio. These cherished parade characters can be seen in the studio and along the parade route.

Entering its third year in the parade, 2010 will prove to be even bigger and better with many exciting new activities planned throughout the year for our members. With a goal of bringing awareness of the Corps and increasing membership, 2010 "Head Honcho" Jim Dailey is confident in making an even bigger impact on the parade this year. This group of enthusiastic young professionals will put on their heads Thanksgiving morning and march down Woodward Avenue, all in hopes of bringing smiles to people's faces and shedding light on one of Detroit's hidden treasures. In addition to great fun along the parade route, Big Head Corps Members also receive:

- ★ 1 individual photo of you in costume taken on Parade Day
- ★ 1 Big Head Corps t-shirt
- ★ 1 Ticket for the Big Head Corps Breakfast on Parade morning – 11/25/10
- ★ 2 VIP Grandstand tickets in a designated Big Head Corps section – 11/25/10
- ★ 2 VIP Pancake Breakfast tickets at The Parade Company – 11/5/10
- ★ 4 Parade Preview Party tickets – 10/21/10
- ★ 4 A Day in Paradeland tickets – 11/27/10
- ★ Admission to Parade Company networking events
- ★ Endless FUN on the Parade route and during the year!

Contact Valerie Richards at The Parade Company with questions
or to sign up at (313) 923-7403 or vrichards@theparade.org

"Spirits of Detroit" Saturday, October 16 8:00 pm – midnight

Come join fellow and potential Big Head Corps members on this walking bar tour of some of the exciting nightlife in downtown Detroit, lead by Inside Detroit. We will start at Hard Rock Café and make our way to several other locations in the D!

Parade Preview Party – *Included in membership* The Parade Company Studio

Thursday, October 21 5:00 – 8:00 pm

The doors open behind the scenes at The Parade Studio to launch the 2010 America's Thanksgiving Parade season, "Celebrate the Spirit". Sponsors, VIP's and the media converge on Paradeland and are invited to enjoy a 'sneak peek' of the working parade studio as the staff and countless volunteers prepare for the upcoming parade. A fashion show of the new 2010 parade costumes highlight this fun event for the entire family!

VIP Pancake Breakfast – *Included in membership* The Parade Company

Friday, November 5 6:30 am – 9:00 am

The Parade Studio is the site of the much anticipated annual Pancake breakfast. This business networking event features 'celebrity flapjack flippers' showcasing their cooking skills! Parade sponsors, media, civic dignitaries and business and community leaders celebrate this unique parade kick-off event. Paul W. Smith broadcasts his WJR morning show live from the breakfast.

Hob Nobble Gobble® Ford Field

Saturday, November 20 6:00 pm – 10:00 pm

Detroit's premiere family event, Hob Nobble Gobble®, is now the Saturday before Thanksgiving at Ford Field. An unforgettable night of enchantment and wonder celebrates America's Thanksgiving Parade®. This black tie event is an over the top evening filled with national caliber talent, live music, fantastic food and a full carnival midway complete with rides and games. This evening will surely be a sell out so get your tickets now. Call CarolAnn at 313-923-7400 ext. 244.

America's Thanksgiving Parade – *Included in membership* Thursday, November 25

Hundreds of thousands of spectators line Woodward Avenue to view the fantastical floats, balloons, marching bands, clowns and celebrities. The two hour parade is featured locally on WDIV, Local 4, and one hour of the parade is televised nationally, broadcasted to over 74.5 million households.

A Day in Paradeland - *Included in membership* The Parade Company Studio

Saturday, November 27 11:00 am – 6:00 pm

The Parade Company invites everyone to experience the magic of "Paradeland"! Carnival games, crafts, live entertainment, delicious treats and a visit from Santa make a fun, holiday event for the entire family.