



P R E S S   R E L E A S E

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## **HOB NOBBLE GOBBLE® GETS R&B STAR – BRANDY TO PERFORM LIVE AT 19<sup>TH</sup> ANNUAL CELEBRATION**

*Hob Nobble Gobble® Tickets on Sale – Date Set for Wednesday, November 26*

**DETROIT – (20 October 2008)** – The Parade Company is pleased to announce that R&B pop singer Brandy will be rolling into town to perform live at the 19<sup>th</sup> Annual Hob Nobble Gobble®. Hob Nobble Gobble® takes place at the Michigan State Fairgrounds on Wednesday, November 26, 2008, from 6:30 to 10:30 p.m. Brandy will also appear on the “Sounds of Detroit” float, sponsored by Clear Channel Radio, on Thanksgiving morning.

Having sold more than 25 million albums worldwide, Brandy is one of the top-selling female recording artists in pop music history. Over the course of her career as a recording artist, musician and actress, Brandy has taken home more than 100 awards worldwide.

This year’s event theme is Legends and Lollipops, which celebrates figures in our community and country that have done so much for us.

Hob Nobble Gobble® is an unforgettable night of enchantment and wonder for the entire family, with all proceeds benefiting America’s Thanksgiving Parade®. Partygoers will enjoy fabulous food, live entertainment including hits from Brandy’s newest album *Human*, carnival rides and games, armfuls of giveaways and memories to last a lifetime.

A range of tickets are now on sale to the public for this spectacular black-tie celebration including: SuperStar Reservation, \$1,000 each, giving guests access to a private meet and greet; Patron Reservation, \$500 each; Benefit Reservation, \$350 each; and Child Reservation (age 6 & under), \$200 each. To order tickets, call CarolAnn at 313.432.7831.

Hob Nobble Gobble is co-sponsored by Blue Cross Blue Shield, ITC Holdings, Northwest Airlines, UAW-GM and Conway MacKenzie & Dunleavy.

2008 Honorary Chairs include Governor Jennifer M. Granholm and First Gentleman Daniel G. Mulhern and the Honorable Mayor Kenneth V. Cockrel, Jr. and First Lady Kimberly Cockrel.

### **About The Parade Company**

Founded in 1984, The Parade Company is a not-for-profit organization governed by the Michigan Thanksgiving Parade Foundation whose board of directors is comprised of key civic and corporate leaders in the greater Detroit region. The Parade Company is celebrating 82 years of Parade tradition in Detroit. The mission is to fund, create and execute the best family events in metro Detroit. The Parade Company staff, the board of directors and thousands of parade volunteers work year-round to bring a wide variety of magnificent events to the City of Detroit each year including the Target Fireworks, Detroit International River Days and America's Thanksgiving Parade®.

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