

Selection

The Princess Selection Committee consists of a panel of judges that will select the five finalists to be named to the 2011 Court of America's Thanksgiving Parade® Princess & Queen. The final twenty five applicants will be invited to The Parade Company Studio for Volunteer & Interview Day on September 17, 2011. During this time, finalists will be interviewed by the panel of judges as well as have the opportunity to volunteer in our art studio, which produces the colorful floats you see each Thanksgiving on Woodward Avenue.

Benefits

- Each Princess Scholarship Program applicant will receive two tickets to the Princess Luncheon on October 8, 2011 for the announcement of the finalists
- The four Princess Court Members will each receive a \$250 scholarship
- The final candidate will be named the 2011 America's Thanksgiving Parade® Queen and will receive a \$1,000 scholarship
- The Queen and her Princess Court will ride in the 85th America's Thanksgiving Parade®, which is broadcasted live locally and syndicated nationally in 74.6 million households, as well as watched by thousands of Parade goers along Woodward Avenue
- Winners will be invited to attend Parade Company events throughout the fall including Preview Party and VIP Pancake Breakfast, as well as events surrounding the 2012 Fireworks
- Winners will receive a sash, award and crown to keep

Additional Information

Please contact CarolAnn at
cbarbb@theparade.org or 313.432.7831

America's Thanksgiving Parade® is one of the country's largest and most spectacular parades! Every November something magical happens on Detroit's Woodward Avenue, a holiday tradition that dates back to 1924. Since then, 84 celebrations of America's Thanksgiving Parade® have captured the imaginations of millions of children and their families.

Founded in 1984, The Parade Company is a not-for-profit organization governed by the Michigan Thanksgiving Parade Foundation whose board of directors is comprised of key civic and corporate leaders in the greater Detroit region. The Parade Company is celebrating 85 years of Parade tradition in Detroit. The mission is to fund, create and execute the best family events in metro Detroit.

The Parade Company staff, the board of directors and thousands of parade volunteers work year-round to bring a wide variety of magnificent events to the City of Detroit each year including the Target Fireworks and America's Thanksgiving Parade®.



2010 America's Thanksgiving Parade® Court

www.theparade.org

Princess Scholarship Program



2010 America's Thanksgiving Parade® Queen
Makayla McCoskey

America's Thanksgiving Parade®

The Princess Scholarship Program is designed to recognize woman between the ages of 17 – 23, currently a high school senior or enrolled in an accredited university, who invest their time and energy in their community in a positive way.

Requirements

- Must be a full-time female student, currently a high school senior or attending an accredited university, college or professional school in the State of Michigan.
- Minimum accumulative GPA of 3.0 on a 4.0 scale
- Must be 17 – 23 years of age as of September 9, 2011
- Must be committed to serving as a Parade Princess or Queen from October 2011 to October 2012
- Must be able to attend mandatory Volunteer & Interview Day at the Parade Studios on Saturday, September 17, 2011 from 9:00am-3:00pm
- Must be present to win at the Princess Luncheon (at The Parade Company Studios) on Thursday, October 8, 2011, announcing the Court and scholarship winners from 10:00am-12:00pm
- Must be available on Thanksgiving morning in Detroit from 8:00am-12:00pm. Princess Court Members and Queen will ride in America's Thanksgiving Parade® on the Princess Fairy Tale float with opportunity for media interviews
- Completed application with \$25 application fee due by Friday, September 9, 2011

Criteria

Applicants are judged based on academics, campus & community involvement, personality and knowledge of America's Thanksgiving Parade® as well as their completed application and interview.



America's Thanksgiving Parade® Princess Scholarship Program

RETURN by September 9, 2011 to: Princess Selection Committee

The Parade Company | 9500 Mt. Elliott * Studio A | Detroit, MI 48211

PLEASE SUBMIT THE FOLLOWING WITH YOUR COMPLETED APPLICATION by Friday, September 9, 2011

1. A one page resume detailing information you would like to share with the judges (education, special honors & awards, organizational & community involvement, future goals, hobbies).
2. A personal bio, 250 words or less, describing yourself (including points from your resume).
3. One 8x10 color photo of applicant
4. \$25 Application Fee (Visa or MasterCard payment below or make checks payable to Michigan Thanksgiving Parade Foundation)

Applicant Name _____ Birthday _____

Address _____

(This address will be used for all official mailings and notifications)

City _____ State _____ Zip _____

Email Address _____ Mobile _____

Parent (s) Name (s) _____

High School Name _____ Graduation Year _____

University _____ Expected Graduation Date _____

Major _____ Cumulative GPA _____

Visa or MasterCard _____ EXP _____

Name that appears on card _____

In addition to the requirements above, please answer the following questions on a separate sheet.

1. Why do you want to be an America's Thanksgiving Parade® Princess?
2. How did you hear about this program?
3. Please provide a list of references & contact information; references may be friends, coworkers, professors, community leaders, etc.
4. Please provide a list of newspapers and | or radio stations in your home area for contact.