

DIRECTIONS TO THE PARADE STUDIO

FROM THE NORTH

Travel South on I-75 or Woodward Avenue. Exit east onto 8 Mile Road. Turn south onto Mound Road. Travel south (approximately 3 miles) until fork in the road. Veer left onto Mt. Elliott and travel across overpass. Turn left onto Huber Street. Follow the signs leading you to the Parade Studio. Turn left down the alley before the train tracks. Travel down the alley until you see the red canvas awning to the left indicating the entrance door to the studio.

FROM THE NORTHWEST

(Bloomfield Hills, Southfield, Beverly Hills, Franklin, etc.) Travel south on I-10 the Lodge Freeway. Exit on Hwy#8 the Davison East (exit from the left lane). Travel east on the Davison until Mound Road. Turn right or south on Mound and travel south for approx. 1 mile until the fork in the road. Veer left on Mt. Elliott and travel across the overpass. Turn left onto Huber Street (second set of lights once you are over the overpass). Follow the signs leading you to The Parade Studio. Turn left down the alley before the train tracks. Travel down the alley until you see the red canvas awning to the left indicating the entrance door to the studio

FROM THE EAST, WEST, OR SOUTH

Travel 1-94 to the Mt.Elliott exit. Proceed on the service drive to the first stoplight which is Mt. Elliott. Turn North on Mt. Elliott, proceed 6/10 mile to stop light at a fork in the road (landmark is building marked "Mother's"). Veer right at the fork. Turn right onto Huber Street. Follow the signs leading you to the Parade Studio. Turn left down the alley before the train tracks. Travel down the alley until you see the red canvas awning to the left indicating the entrance door to the studio.



9500 Mt. Elliott
Studio A
Detroit, Michigan
48211

P 313.923.7400
F 313.923.2920



visit www.theparade.org or call 313.923.8368



Studio Tour Coupon
Valid for **\$1.00** OFF admission for Studio Tours
Can be used for up to 20 people.
Maximum value is **\$20.00**
Coupon is **NOT** valid in October or November

THE PARADE COMPANY

- Guided walking tours of our magical studio year-round January through December
- Tours can be scheduled Monday through Friday 9am - 4pm
- Saturday tours available upon request
- Pre K-5 School Curriculum available developed by **EASTERN MICHIGAN UNIVERSITY** Education First
- Tours available for groups of 10 people or more
- Wheelchair accessible 
- Reservations required

SEE THE MAGIC!

Take a Journey

into our magical Paradeland and experience a behind the scenes look at America's Thanksgiving Parade®!

Learn about the Parade's interesting history and traditions, explore the 110,000 square foot storyland of floats, and see how our award-winning artisans create the magic!

Journey through our unique creative kingdom and view the world's largest collection of papier-mâché heads and the costume shop where over 3,000 costumes make characters come to life!

Don't forget to visit our Studio Treasure Chest and take home your very own souvenir to remember your experience!



For pricing and availability call 313.923.8368